

# Are inefficient processes keeping your organization from living out its mission?



We can create a variety of digital solutions that simplify your outdated processes and effectively increase productivity.

## CASE STUDY: BLACK CONTRACTORS NETWORK

radianHub partnered with the Black Contractors Network (BCN) to turn their comprehensive minority contractor list into an efficient, online database. BCN advocates for Black contractors in the Chicago area to promote diversity, equity and inclusion in businesses.

### THE PROBLEM

Businesses, organizations, companies and schools looking to meet DEI standards were searching for minority contractors, but were often unable to find the professionals they were looking for. BCN, but not the means to distribute this information to the community.

### THE SOLUTION

We stepped in to help BCN both digitalize their database and streamline the searching process. With these technologies in place, businesses can easily find the minority contractors they need and these workers enjoy the benefits of increased visibility.

## THE RESULTS



BCN can now share their valuable data with the community.

DEI efforts can be measured and evaluated in a streamlined way.



Businesses can search contractors by niche and specialty with ease.



Black contractors in the Chicago area are finally getting the visibility they deserve!



Want to learn more about this case study?

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